



The Nature of Heritage

April is Outdoor Heritage Month

Outdoor Heritage Month is an initiative of over 50 conservation organizations that is designed to recognize, conserve, and celebrate the rich natural and cultural heritage of Pennsylvania's Allegheny Mountains and to propel its citizenry, leaders, entrepreneurs, and youth toward stewardship. The 2009 theme, "**Back to the Basics—Going Old School Green**," encourages outdoor exploration and recreation while promoting smart use of our precious natural resources.

Get out and discover Pennsylvania's Alleghenies!

How can you get involved?

VISIT the Outdoor Heritage website to be launched in January 2009.

www.ohmonth.com

A calendar of events will lead you to local activities that are tied to Earth Day, Arbor Day, National Wildlife Week, and more! **PLUS**, get **tips** to "**Green your lifestyle**" and get "**Back to the Basics.**"

Numerous conservation groups could use your help to accomplish their mission. Volunteer for them or for an Outdoor Heritage Month activity.

Volunteer!

Some Volunteer Opportunities



Help with children's fishing activities

Event Set-Up

Greeter / Ambassador

Safety Boaters


Or do your own thing

Compost & Recycle

Take shorter showers

Visit a park or a museum

Plant native species

 Print on recycled paper like we did!



Be Ranger Rick or Smokey Bear at events!

Please let us know what you are doing to celebrate your Outdoor Heritage!



Donate!

Join dozens of others and support Outdoor Heritage Month activities. Through your monetary or service contribution, you are making a commitment to our environment and our children. Your support will be acknowledged accordingly.

Sponsorship Levels & Benefits

* Each level includes or enhances the best benefits of the level below.

\$ 1,000 + White-tailed Deer Sponsor



- Name inclusion in all press releases for Outdoor Heritage Month
- A 3" x 5" color ad in the Outdoor Adventures event program

\$ 500 + Mountain Laurel Sponsor



- A 2" x 3" color ad in the program
- Company logo on the Outdoor Heritage T-shirt
- Prominent display of company banner at Outdoor Heritage events

\$ 250 + Ruffed Grouse Sponsor



- Company name on the Outdoor Heritage T-shirt

\$ 100 + Brook Trout Sponsor



- Name inclusion on official Outdoor Heritage banner
- Logo inclusion in the Outdoor Adventures event program

\$ 25 + Firefly Sponsor



- Name inclusion in the Outdoor Adventures event program
- Name listed on the Outdoor Heritage website

Exhibit!

Share your knowledge and expertise with the next generation of environmental stewards by being an exhibitor at Outdoor Adventures! Our theme this year is “**Back to the Basics - Going Old School Green**” to teach children (and adults) how to have fun exploring the outdoors and make informed decisions on how to best use our resources!

Outdoor Adventures

Outdoor Adventures is an annual favorite of students and educators from across the Alleghenies region. Each year, the event not only provides young children the chance to learn about nature, but also to experience it and become inspired to nurture it. It's mission is to educate, inspire and engage young students in outdoor exploration and natural resource conservation, thereby fostering the next generation of environmental stewards.

The majority of activities should address Academic Standards set forth by the PA Dept. of Education. (Don't worry, we can help you with that.) Example: You can address Environment & Ecology standards by demonstrating how animals interact with their surroundings or have adaptations to live in a certain place.

Want to learn more? Contact the event co-hosts.



Kristin Sewak
ksewak@naturalbiodiversity.org
814-532-5049

Melissa Reckner
mreckner@kcstreamteam.org
814-444-2669




















The Nature of Heritage
Partnership Form

Please complete and return this form by
 February 13, 2009 to

If you have any questions,
 please call (814) 532-5049.

Outdoor Heritage Planning Committee
 430 Main Street, 4th Floor
 Johnstown, PA 15901

**Thank you for your
 participation!**

Organization: _____ Contact Name: _____ Address: _____ _____ Phone: _____ Email: _____	Yes, we would like to be a <table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 10%; text-align: center;">\$</td> <td style="width: 15%;"><input style="width: 90%;" type="text"/></td> <td style="width: 20%; text-align: center;"></td> <td style="width: 55%; text-align: right;">Sponsor</td> </tr> <tr> <td style="text-align: center;">\$</td> <td><input style="width: 90%;" type="text"/></td> <td style="text-align: center;"></td> <td style="text-align: right;">Sponsor</td> </tr> <tr> <td style="text-align: center;">\$</td> <td><input style="width: 90%;" type="text"/></td> <td style="text-align: center;"></td> <td style="text-align: right;">Sponsor</td> </tr> <tr> <td style="text-align: center;">\$</td> <td><input style="width: 90%;" type="text"/></td> <td style="text-align: center;"></td> <td style="text-align: right;">Sponsor</td> </tr> <tr> <td style="text-align: center;">\$</td> <td><input style="width: 90%;" type="text"/></td> <td style="text-align: center;"></td> <td style="text-align: right;">Sponsor</td> </tr> </table>	\$	<input style="width: 90%;" type="text"/>		Sponsor	\$	<input style="width: 90%;" type="text"/>		Sponsor	\$	<input style="width: 90%;" type="text"/>		Sponsor	\$	<input style="width: 90%;" type="text"/>		Sponsor	\$	<input style="width: 90%;" type="text"/>		Sponsor
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Your contribution is tax-deductible! Please make your check payable to <i>Southern Alleghenies Conservancy.</i> We will send you a receipt for your records.																					

The opening ceremony of Outdoor Heritage Month will be in April 2009 at the new REI Distribution Plant, a green building, in Bedford, PA. Invitations with details will be mailed to partners in February.

VOLUNTEER RECRUITMENT

Volunteers are needed to help with events throughout Outdoor Heritage Month. Please check the box if you would like more information on volunteering at these special events.

**Outdoor
 Heritage
 Month**

**Outdoor
 Adventures**

Help is particularly needed during Outdoor Adventures. Please indicate the number of volunteers from your organization who may participate in Outdoor Adventures in the space below the dates of the event.

Wednesday, April 22 12:00 pm - 4:00 pm (event set-up)	Thursday, April 23 8:00 am - 3:30 pm	Friday, April 24 8:00 am - 3:30 pm

EXHIBITOR APPLICATION

Outdoor Adventures

Share your knowledge and expertise with the next generation of environmental stewards and engage young people in your work. Be an exhibitor at **Outdoor Adventures!**

If the contact information for your exhibitor is different than the contact on the front of this form, please provide their info here.

Exhibitor Names: _____

Address: _____

Phone: _____
Email: _____

This event will take place from 9:00 am - 3:00 pm at Summer's Best Two Weeks youth camp at the scenic Quemahoning Reservoir in Northern Somerset County.
www.sb2w.org

Participation Days

- Both Days
 Thursday, April 23, 2009
 Friday, April 24, 2009

Space Requirements

* Please indicate your first and second choice.

- Ten-by-ten foot area in large exhibit tent or pavilion, one uncovered table, two chairs, no electrical hook-up.
- We will bring our own shelter or tent. We need an area ____by____ feet.
 We need ____table(s) and ____chair(s)
- We need an uncovered space, outside, measuring ____by____ feet.
 We need ____table(s) and ____chair(s)
- Ten-by-ten foot area in a building, with electrical hookup (limited-availability on a first-come, first-serve basis) includes one uncovered table and two chairs.

Adventures is geared towards elementary and middle school students.

To which age group(s) is your activity most suited? _____

Please describe the hands-on activity or engaging experience you will offer and how it will relate to the theme of **Back to the Basics - Going Old School Green.**

OUTDOOR HERITAGE MONTH EVENTS

If your organization has events occurring during Outdoor Heritage Month (April 2009) that you would like to promote in conjunction with Outdoor Heritage, please list them here.

- Yes, I would like to help make Outdoor Heritage Month activities "**carbon-neutral**" by planting native tree species. Please contact me regarding this program.



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